

INSIGHTS

OFFICIAL PUBLICATION OF HURON VALLEY-SINAI HOSPITAL

Huron Valley-Sinai Will Expand Emergency Department

Huron Valley-Sinai Hospital will expand its Emergency Department with construction expected to begin by fall 2005. Hobbs + Black Architects of Ann Arbor

will design the addition, which will add 5,000 square feet and 10 treatment bays for patients.

In addition to the expansion, the existing Emergency Department facilities will

be updated and renovated. The project will cost approximately \$2.6 million.

The hospital's emergency volume has been increasing by five to eight percent annually for the last several years, but has increased by 13 percent just in the past year, according

to Connie Franko, Huron Valley-Sinai chief operating office and vice president for patient services.

"We are expanding the Emergency Department to increase capacity and also to provide more privacy in patient treatment areas. We are seeing more patients partly due to population growth in the area, but also because of our 29-Minute Emergency Department service guarantee," explains Huron Valley-Sinai President Robert J. Yellan.



HVSH 29 minute Campaign has driven additional traffic to the ED.

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Medical Staff Spring Dinner Dance & First Annual Resident/Intern Graduation

Black Tie Optional

5:30 p.m. — Graduation & Awards Ceremony

6:30 p.m. — Cocktails

7:30 p.m. — Dinner and Dancing

SATURDAY, JUNE 18, 2005

Hotel Baronett
27790 Novi Road, Novi

Please RSVP to Suzanne Morkin at 248-937-5085
or Michele Campbell at 248-937-3335.

New Back Surgery Available at HVSH

Approximately 80 percent of the population will have low back pain at some point in their lives. While very few have a serious medical problem that requires surgery, those who do are now benefiting from a surgical approach that has been used to combat degenerative knee and hip conditions.

Known by some as a bionic back, the Charite Artificial Disc™ is an

alternative to spinal fusion for patient that have one diseased disc in the lumbar area of the spine. It is the first and only FDA approved artificial disc in the United States on the market today.

The technique is performed by only a small number of surgeons in southeastern Michigan including Miles Singer, D.O., a spine surgeon at Huron Valley-Sinai Hospital.

Singer says a quicker response time is to be expected with the Charite Artificial Disc™. Patients leave the hospital within

24 – 48 hours as opposed to traditional lumbar fusion, which requires a stay of up to five days.

The replacement disc also allows for the maintenance and natural integrity of the spine. The damaged disk is simply replaced with a similarly functioning artificial one allowing for flexibility and restored motion.

“This is a breakthrough in non-fusion technology,” explains Singer. “It offers an innovative surgical option for patients with degenerative disc disease and related conditions.”



Mustafa Hares, M.D. and Miles Singer, D.O. perform back surgery.

Anti-Coagulation Clinic Opens

HVSH has begun accepting patients to an anti-coagulation clinic. The clinic is managed by certified Physician Assistant, Jenny Bryce, with oversight by Jay Kozlowski, M.D., Cardiology Medical Director. The

clinic is located in the Cardiopulmonary department and is open to all disciplines. Physicians will receive a written report after each clinic visit and will be notified by phone if a patient has bleeding issues. Referral forms are required and are available on the HVSH website, under clinical resources. Patients may call the Cardiopulmonary department at 248-937-3467 to schedule an appointment.

Defibrillator Pacemaker May Reduce Mortality and Morbidity

Mukarram Siddique M.D., HVSH cardiologist recently performed a procedure that is gaining attention for its ability to improve the quality of life in some patients with heart failure or end stage heart disease. Siddique was the first physician to perform the procedure at HVSH.

During the procedure, Siddique implanted a combined device that provides both cardiac resynchronization therapy (CRT) and implantable cardioversion defibrillation (ICD).

Siddique says that studies have shown that patients who are implanted with an ICD with biventricular have seen a significant reduction in mortality and morbidity.

Congratulations
to Dr. John C. Hart for receiving
the Doctor's Choice award from
the American College of
Eye Surgeons for his video "Lost!"
which demonstrated
management of complications
in cataract surgery.

Huron Valley-Sinai Receives Governor's Award of Excellence

Huron Valley-Sinai has received the 2004 Governor's Award of Excellence for Improving Care in the Hospital Setting for Acute

Myocardial Infarction (heart attack) and Surgical Infection Prevention.

The Governor's Award of Excellence, now in its second year, recognizes hospitals that are improving outcomes in patient care. The clinical areas that are evaluated for the Governor's Award are designated as national health care priorities by the federal Centers for Medicare & Medicaid Services. This is the second year that HVSH has been honored for its progress in clinical outcomes.

The award is based on specific evidenced based measures for each clinical area. Patient data was assessed for a benchmark quarter (first quarter 2004) and then abstracted and analyzed for subsequent quarters by MPRO, Michigan's Medicare Quality Improvement

Organization. The award is based on individual hospital improvement rather than competitive factors.

"I am extremely proud that HVSH has again received the Governor's Award of Excellence," commented HVSH President Robert Yellan. "This award reflects a commitment to excellence on the part of our medical and nursing staff and quality improvement team. We thank them for all of their effort to employ best practices in the delivery of healthcare at HVSH."



(L to R) Colleen Cieszkowski, senior vice president of quality and review operations, MPRO, Janet Olszewski, director, Michigan Dept. of Community Health, Robert Yellan, HVSH president Kelly Hojnacki, HVSH director of clinical affairs and risk management and Debra Moss, MD, president and CEO of MPRO.

Upcoming Department Meetings June - August

ANESTHESIA
August 3, GF-C, 6:45 - 7:30 a.m.

MEDICINE
*June 22, GF-A.
August 24, GF-A. 7:30 - 9:00 a.m.
All Mtgs. are CME.
*Business Mtg. 7:30 - 8:00 a.m.

OB/GYN
July 20, GF-A. March 16, GF-A
7:30 - 8:30 a.m.

ORTHOPAEDICS
August 16, GF-A, 7:45 - 8:30 a.m.

PEDIATRICS
August 17, GF-A, 7:30 - 9:00 a.m.

SURGERY
August 17, GF-B 7:00 - 7:45 a.m.

UROLOGY
July 28, GF-A, 7:30 - 9:00 a.m.

Please mark these dates in your calendar!

JCAHO Update

JCAHO arrived at the Detroit Medical Center May 20th starting with Detroit Receiving Hospital. The next plans call for the survey of Children's Hospital of Michigan and Harper/Hutzel. JCAHO will take a break in June and return the beginning of July to survey Sinai-Grace Hospital and Huron Valley-Sinai Hospital.

HVSH is scheduled to be surveyed July 18 - 20. Preparation activities have been underway for some time, but the emphasis is to maintain a state of survey readiness at all times. This is the last "scheduled" survey JCAHO will make. All further triennial surveys will be unannounced.

The areas needing physician focus at this time are:

- 1) Date and Time ALL entries in the medical record.
- 2) Do Not use abbreviations (there are eight) in ANY written communication within the medical record.
- 3) Verbal orders must be verified (read back) and they must be signed within 24 hours by the physician.

"These are three opportunities for improvement and represent issues that JCAHO has found at other DMC facilities," said Kelly Hojnacki, director, clinical affairs & risk management.



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Robot Paves the Way for Virtual Medicine

As part of a DMC initiative, HVSH new robot gives new meaning to the term “bedside manner.” The 5-foot-five-inch tall robot, recently named H²V² in a Hospital Week contest, allows patients to communicate with their doctor regardless of the physician’s location. The technology is convenient for doctors because it helps them to assess if they need to see a patient in person, reduces patient waiting time and provides extra supervision for residents.

At HVSH the robot is expected to initially be

used in the Harris Birthing Center, the critical care nursery and with pediatric patients. For more information, please contact Jean Beaudette, administrative director, nursing operations and emergency services, at 248-937-3604.

H²V² the HVSH Robot

- Provided by InTouch Health Inc., Santa Barbara, CA
- Head is two-way 15-inch computer screen
- Body made of steel and cast aluminum
- Capable of moving at 2 mph
- Batteries stay charged for up to eight hours.
- Similar models ‘working’ at Johns Hopkins University and University of California hospitals

Welcome New Physicians

Emergency Medicine
Keri Topouzian, DO

Family Medicine
Amy Embree, DO

IM/Allergy/Immun/Rheum
David Axelrod, MD

IM/Infectious Disease
Cheryl Ruble, MD

Internal Medicine
Nahid Elyas, MD
Jeffrey Mason, DO
Michael Nelson, MD
Joyce Yeghissian, DO

Neurology
Michelle LaPointe, MD

Pediatrics
Basima Abdul-Razak, MD
Ehud Kapen, MD